



**EXPLORE. CREATE. DISCOVER.**  
EXPERIENCE THE ENDLESS POSSIBILITIES BGCSL  
BRINGS TO YOUTH EVERY DAY.

**THURSDAY, MARCH 6, 2025**

## SPONSORSHIP LEVELS

### Legacy Builder \$50,000 (Presenting Sponsor)

- Three tables of ten (30 seats total) at Night of Exploration event
- VIP Experience and gift for 30 at Night of Exploration event
- Acknowledgment during opening and closing remarks
- Mention in post-event thank you note sent to all guests
- Company logo on fund-a-need paddles
- Company name and logo listed as presenting sponsor
- Premier logo placement on all event promotional materials and communications, including BGCSL.org and event landing page
- Opportunity to giveaway promotional merchandise/materials in guest gift bag
- Clubhouse newsletter logo and feature article (distribution list: 3,000+)
- Event press releases acknowledgment
- Dedicated social media post on all channels and mentions
- Logo displayed on BGCSL monument sign throughout calendar year 2025
- Listing in Annual Report
- First right of refusal for 2026 events

### Great Futures Champion \$25,000

- Two tables of ten (20 seats total) at Night of Exploration event
- VIP Experience and gift for 20 at Night of Exploration event
- Company name and logo listed as sponsor
- Premier logo placement on all event promotional materials and communications, including BGCSL.org and event landing page
- Opportunity to giveaway promotional merchandise/materials in guest gift bag
- Clubhouse newsletter logo and feature article (distribution list: 3,000+)
- Event press releases acknowledgment
- Dedicated social media post on all channels and mentions
- Logo displayed on BGCSL monument sign throughout calendar year 2025
- Listing in Annual Report



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## ☐ **Activities Creator \$15,000**

(Only one of each available on a first come, first serve basis)

### **Areas available for sponsorship:**

- Branded photo booth
- Branded dessert table
- Branded silent auction
- Branded virtual reality station
- Branded t-shirt making station

### **All of the above Activities Sponsorships will include the following:**

- One table of ten (10 seats total) at Night of Exploration event
- Company name and logo listed as sponsor
- Logo placement on all event promotional materials and communications, including BGCSL.org and event landing page
- Event press releases acknowledgment
- Clubhouse newsletter logo (distribution list: 3,000+)
- Social media post on all channels and mentions
- Listing in Annual Report

## ☐ **Community Advocate \$10,000**

- One table of ten (10 seats total) at Night of Exploration event
- Company name and logo listed as sponsor
- Company branded cocktail bar
- Logo placement on all event promotional materials and communications, including BGCSL.org and event landing page
- Clubhouse newsletter logo (distribution list: 3,000+)
- Social media post on all channels and mentions
- Listing in Annual Report



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### Youth Champion \$5,000

- One table of ten (10 seats total) Night of Exploration event
- Company name and logo listed as sponsor
- Logo placement on all event promotional materials and communications, including BGCSL.org and event landing page
- Clubhouse newsletter logo (distribution list: 3,000+)
- Social media post on all channels and mentions
- Listing in Annual Report

### Local Legend \$2,500

- One table of ten (10 seats total) at Night of Exploration event
- Listing in Annual Report



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**SPONSORSHIP RECOGNITION**

	<b>\$50,000 Legacy Builder</b>	<b>\$25,000 Great Futures Champion</b>	<b>\$15,000 Activities Creator</b>	<b>\$10,000 Community Advocate</b>	<b>\$5,000 Youth Champion</b>	<b>\$2,500 Local Legend</b>
Company name and logo listed as presenting sponsor	✓					
Presenting sponsor sign	✓					
First right of refusal for 2026 event	✓	✓				
Logo displayed on BGCSL digital outdoor monument sign	✓	✓				
Promotional merchandise/materials giveaway at event	✓	✓	✓			
Press releases acknowledgment	✓	✓	✓			
Special acknowledgment in annual report	✓	✓	✓			
Clubhouse newsletter feature	<b>Article</b>	<b>Article</b>	<b>Logo</b>	<b>Logo</b>		
Social media mention	<b>Feature</b>	<b>Feature</b>	✓	✓	✓	
Logo placement on all event signage	✓	✓	✓	✓	✓	
Logo placement on all event promotional materials, communications, and event landing page	<b>Premier</b>	<b>Premier</b>	✓	✓	✓	<b>Digital Only</b>



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## SPONSOR INFORMATION

\* required

Name\* \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address\* \_\_\_\_\_

City\* \_\_\_\_\_ State\* \_\_\_\_\_ Zip Code\* \_\_\_\_\_

Telephone\* \_\_\_\_\_ Email\* \_\_\_\_\_

How would you like this gift to be recognized in printed materials (e.g. "Jane & John Smith")?\*

\_\_\_\_\_

## PAYMENT INFORMATION

I will contribute via check (payable to Boys & Girls Clubs of San Leandro)

I will contribute via wired funds or stock transfer

I will contribute via credit card

Signature\* \_\_\_\_\_ Date\* \_\_\_\_\_

Please return both pages of this completed form via email to [alexandra.katzenstein@bgcsl.org](mailto:alexandra.katzenstein@bgcsl.org) or  
mail to BGCSL, Attention: Development Department, P.O. Box 234, San Leandro, CA 94577

For more information contact  
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